



SUNDIAL
Venues and
events group

Sustainability

Statement of General Policy

Our goal to become the best organisation in the meetings industry will be achieved in an ethical and sustainable way. Sundial Group's actions, policies and strategies are based on our belief that 'we are what we do'.

Company Culture

Sundial Group is proud and protective of its reputation for fairness and ethics in all its dealings with employees, customers, suppliers and all other stakeholders. Other policy documents outline the procedures governing these dealings in greater detail.

We are committed to operating in an ethical and responsible way. This is demonstrated through memberships of the following organisations, each of which requires adherence to a strict code of conduct.

- a. IACC (The International Association Of Conference Centres)
- b. MIA (The Meetings Industry Association)
- c. Hotel Booking Agents' Association
- d. The British Quality Foundation
- e. Considerate Hoteliers' Association

Sustainability

We recognise our responsibility to minimise our impact on the environment. Our Environmental Policy explains the steps we are taking to achieve this goal. We are committed to the reduction of Carbon Emissions and have incorporated a target to reduce this factor into our core performance as well as contributing and supporting PURE, the clean planet trust, which helps to finance new projects in the developing world.

Purchasing

Sundial Group spends several million pounds each year purchasing supplies and services, and gives preference to those sharing responsible practice. As such, we support sustainable attitudes, organic produce, and recyclable packaging. Our Sustainable Procurement Policy governs individual departments' activities in these areas.

Support for Personal Action

We are proud to be supporters of the 'We Are What We Do' Organisation and have made available copies of their publications to our employees and guests.

The inspiration behind Sundial Group, Diana Chudley, was a philanthropic entrepreneur who also established 'The Ethel Floyd Foundation' to enable disadvantaged people to benefit. This charity is now maintained by the Chudley Family and receives on-going support from Sundial Group who support this and many other worthwhile causes.

Many of our employees are highly committed givers of their time and money and we are proud to support their efforts.

Sundial Group Ltd is registered in the UK no: 3432674 and its registered office is Highgate House, Creaton, Northampton, NN6 8NN

This policy also applies to Sundial Group's subsidiary companies.

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Further information may be obtained by calling +44 (0)1604 731731, emailing info@sundialgroup.com or visiting www.sundialgroup.com